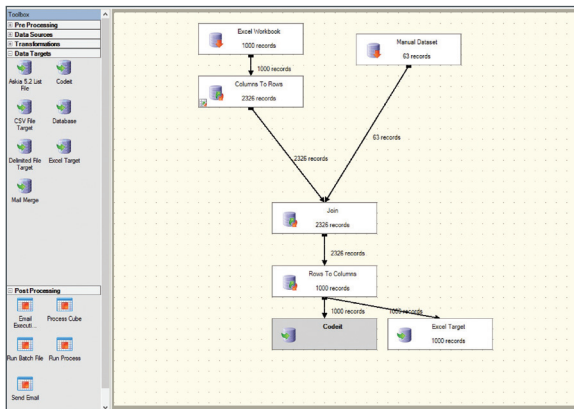


Data management and automation made simple

Loadit takes the pain out of repetitive data processing tasks, quickly and easily automating time-consuming processes. Loadit combines a visual workflow designer with flexible tools to enable rapid creation of automated processes by technical and non-technical users alike.

Loadit is a unique tool that automates repetitive data processes easily and speedily. Whether handling third party data feeds or internal sources, Loadit's flexible and powerful tools will deal with even the most complex data processing requirements. Using a simple visual designer, Loadit's intuitive drag and drop interface allows users to link data sources, apply powerful data transformations and create outputs in many formats – all with just a few clicks.

Loadit saves precious time when setting up ad-hoc and ongoing processes and minimises time needed for testing and maintenance. Recurring processing tasks are run consistently and speedily, as often as needed. Modifications and tweaks are a snap when things change.



Developed by Digital Taxonomy, the leading experts in data management and advanced research automation tools, Loadit has been built to meet the needs of real organisations' day-to-day tasks. Combining ease of use and flexibility, it helps tame complex workflows and data transformations in a matter of minutes!

Loadit helps all levels of users. Non-technical users will be up to speed quickly and painlessly using the clean visual interface. Advanced users will delight in Loadit's extensibility, and customisation options.

Loadit is helping many organisations – big and small – be more productive through improved data management and process automation. A free trial version of Loadit is available through our website.

Key features

- Easy to use visual components – simple to learn + “wizard mode” for non-technical users
- Intuitive drag and drop data designer for rapid development
- Excel-style expression syntax reduces learning curve
- Wide range of in-built functions
- Extensible – Add bespoke components, functions and add-ins

Key Components

- Data Sources and Targets
 - CSV Files, Delimited Files, Excel Files
 - Relational Databases (e.g. SQL Server, MS Access)
 - Survey Tools (e.g. Askia, SPSS, Triple-S)
 - XML Data Files
 - Mail Merge Templated Excel Reports
- Data Transformation
 - Derive Column Values
 - Lookups and Data Cleaning
 - Deduplication
 - Sort, Randomise and Deduplicate
 - Filter and Split Data
 - Relational Joins and Unions
 - Rearrange columns
 - Merge datasets
 - Text Analytics and Sentiment Analysis
 - Aggregate and Summarise Data
 - Transpose columns to rows and rows to columns
 - Pivot Tables
- Additional Tools
 - Logging
 - Send Emails
 - Overnight batch processing

Support

- Training, customisation and consultancy
- 24hr technical support