codeit
Text analytics. Evolved.
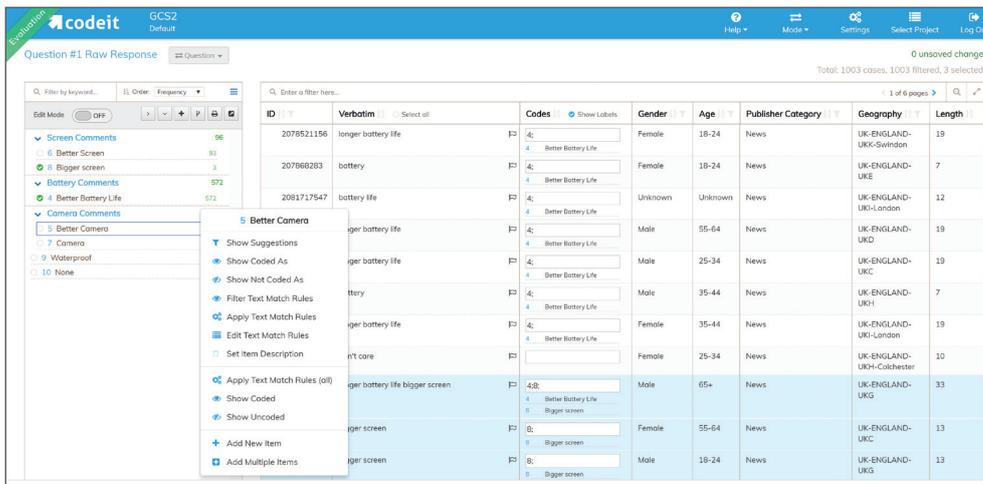#### from digital taxonomy

The smarter approach to tagging free text

Codeit is an automated tool for tagging any unstructured text. Designed by market researchers and built by experienced professionals, Codeit seamlessly combines several advanced technologies to enhance productivity and quality, enabling the surfacing of real insight from a valuable, but often untapped, source.

Designed by experienced professionals, Codeit's interface is streamlined, enhancing ease of use, minimising error and fatigue, and delivering significantly greater throughput, consistency and quality of data. Users love the simplicity and speed that Codeit delivers.

Codeit's blend of advanced artificial intelligence, machine learning and sophisticated text analytics techniques deliver significant improvements in project set-up, implementation and productivity – real world examples show up to a 2.5 times improvement over current speeds.

Digital Taxonomy prides itself on its responsive customer service and support. Our professional team has decades of practical experience in building and managing production tagging programmes of all shapes and size, helping to get you productive as rapidly as possible. Agile development means rapid deployment of new, customer-focused features and enhancements following rigorous testing.

To find out how Codeit could transform your text tagging and handling from an overhead to an opportunity, and to learn more about our products, including real-world case studies, please email us or visit our website.

Key features

- Melds AI, machine learning, text analytics and expert human oversight
- Modern, easy to use tagging interface
- Cloud-based service minimises on-boarding time & IT security issues
- Full management reporting

Tagging

- Multiple tagging modes for total flexibility
- AI-guided mode maximises manual tagging speed

Advanced technology

- Artificial intelligence
  - Auto tag list generation
  - Automated tagging
  - Guided tagging
- Machine learning
  - Enhanced accuracy
  - Productivity gains
- Text analytics
  - Sentiment
  - Topic identification

Applications

- Market research open-end responses
- Voice of Customer comments
- Social media posts
- Customer reviews
- Customer complaints

digital taxonomy
Smarter software. Deeper insights.

Book your personal demo! Visit: www.digitaltaxonomy.co.uk or email: info@digitaltaxonomy.co.uk